

PHILIP MORRIS INCORPORATED  
ADVERTISING COST ESTIMATE

Date December 4, 1981

Brand: Marlboro

Media: Other Promotions - Horse Racing

Contract Terms: For Marlboro's participation on the fourth cover of the 1981 Tropical Park Racing program which runs from Nov. 15, 1981 thru Jan. 15, 1982 for a total of 57 days.

Pay To: Mr. Richard Dougherty  
Sports Section  
P.O. Box 639  
Turnersville, NJ 08012

Approvals: 

1982	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER	\$6,300. net				
DECEMBER					
TOTAL	\$6,300. net				

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